



AuToMa

AUTOMATION, TECHNOLOGY TRANSFER AND
MANAGERIAL PRACTICES FOR THE GROWTH
OF SMES, A BETTER EMPLOYABILITY AND THE
PROMOTION OF THE ENTREPRENEURSHIP



Co-funded by the
Erasmus+ Programme
of the European Union

Certificate

This certificate is awarded to

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for successfully completing the AuToMa Managerial Training path. The project “AuToMa: Automation, Technology transfer and Managerial practices for the growth of SMEs, a better employability and the promotion of the entrepreneurship” is funded under the Erasmus+ Programme, Key Action 2: Cooperation for innovation and the exchange of good practices with ref. N° 2016-1-ITO1-KA202-005599.

Main topics of the course were:

- ★ Module 1: Business models, innovation and competitiveness in manufacturing sector: developing medium-and long-term investments and impact
- ★ Module 2: The competitive advantage through the protection of technological innovation: patents and brands
- ★ Module 3: Forms of cooperation in the public-private industrial research sector
- ★ Module 4: Technology transfer models and implementation tools
- ★ Module 5: Business organization and management of the innovation: strategies and change management
- ★ Module 6: Organization of the supply in industrial sector: systems and production support processes and reorganization of logistic processes
- ★ Module 7: Financial instruments and incentives for research, technological innovation, funding and incentives (regional, national, European)
- ★ Module 8: Creation of new businesses "knowledge based" and entrepreneurship: implementation modalities and instruments;
- ★ Module 9: Marketing and communication of innovation
- ★ Module 10: Cooperation, networking and interaction between SMEs, public sector and financial institutions

Certificate number:

Date of completion:

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